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(71) Applicant (for DE only): **PHILIPS INTELLECTUAL PROPERTY & STANDARDS GMBH [DE/DE]**; Stein-damm 94, 20099 Hamburg (DE).

(71) Applicant (for all designated States except DE, US): **KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]**; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventor; and

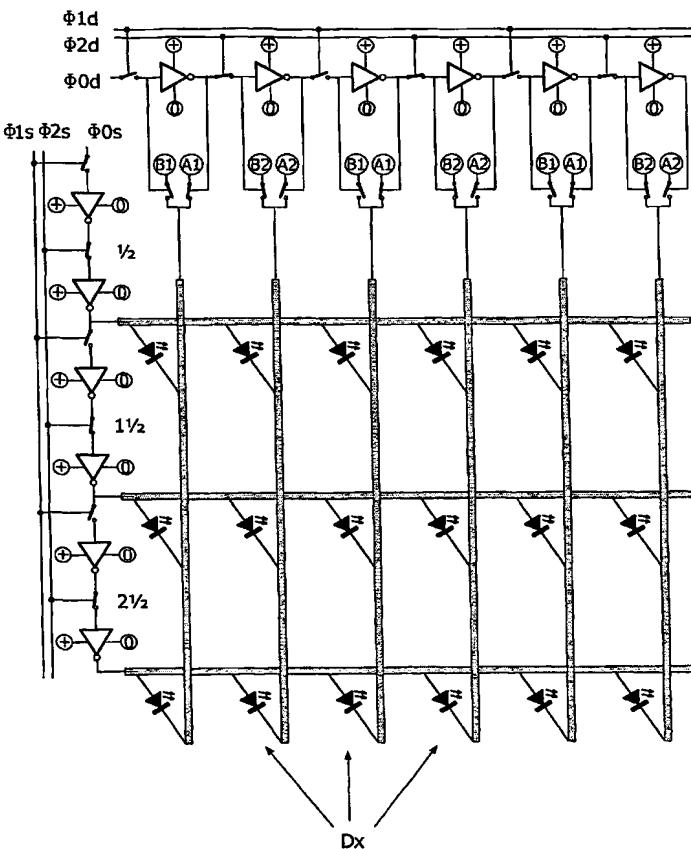
(75) Inventor/Applicant (for US only): **WEIJTENS, Christianus, Hermanus, Leopold [NL/DE]**; c/o Philips Intellectual Property & Standards GmbH, Weiss hausstr. 2, 52066 Aachen (DE).

(74) Agent: **VOLMER, Georg**; Philips Intellectual Property & Standards GmbH, Weiss hausstr. 2, 52066 Aachen (DE).

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(54) Title: INTEGRATED DISPLAY UNIT



(57) Abstract: An integrated display unit described with a display having a plurality of display elements (Dx) which are joined together into a plurality of groups, and with various circuit arrangements for controlling the display. The display is in particular a pixel-based display such as, for example, a (P or O) LED matrix with groups in the form of display elements arranged in rows and columns. The operating principle of the circuit arrangements is that of a shift register, wherein the usually N x M external contacts for the scanning and data lines can be reduced to a number of eight or ten such contacts. An essential advantage of the circuit arrangements is that they can be integrated together with the matrix display into display unit on a single circuit board.



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